



# MAILING LIST QUICK COUNTS

Page 1

<u>ALLIED HEALTHCARE PROFESSIONALS</u>	<u>ONE PER OFFICE</u>	<u>AMA PHYSICIANS SPECIALTY</u>	<u>ALL TYPES</u>	<u>OFFICE BASED</u>
ACUPUNCTURISTS	.6142	CRITICAL CARE (SURGERY)	.671	.365
CHIROPRACTORS	46,528	CRITICAL CARE MEDICINE (ANES)	.490	.309
DENTISTS	123,357	CRITICAL CARE MEDICINE (IM)	1,409	.882
MASSAGE THERAPISTS	16,289	CRITICAL CARE MEDICINE (OBG)	.7	.4
PHYSICAL THERAPISTS	18,839	CYTOPATHOLOGY	.747	.470
PODIATRISTS	13,073	DERMATOLOGIC SURGERY	.118	.111
VETERINARIANS	24,507	DERMATOLOGY	11,051	8,927
		DERMATOPATHOLOGY	.525	.344
		DEVELPMNTL-BEHVRL PEDIATRICS	.66	.8
		DIABETES	.300	.178
		DIAGNOSTIC RADIOLOGY	25,396	17,098
		EMERGENCY MEDICINE	32,747	21,241
		ENDO, DIABETES, & METABOLISM	5,137	3,241
		EPIDEMIOLOGY	.37	.2
		FACIAL PLASTIC SURGERY	.386	.359
		FAMILY MEDICINE	84,241	72,051
		FAMILY PRACTICE	9,361	
		FOOT & ANKLE ORTHOPEDICS	.85	.62
		FORENSIC PATHOLOGY	.670	.385
		FORENSIC PSYCHIATRY	.374	.192
		GASTROENTEROLOGY	12,575	9,850
		GENERAL PRACTICE	12,474	10,611
		GENERAL PREVENTIVE MEDICINE	2,220	1,166
		GENERAL SURGERY	32,791	19,999
		GERIATRIC MEDICINE	.566	.388
		GERIATRIC MEDICINE	3,183	1,979
		GERIATRIC PSYCHIATRY	.813	.511
		GYNECOLOGICAL ONCOLOGY	.459	.343
		GYNECOLOGY	2,408	2,194
		HAND SURGERY	1,546	1,374
		HEAD & NECK SURGERY	.227	.188
		HEMATOLOGY (IM)	2,165	1,288
		HEMATOLOGY (PATH)	.574	.328
		HEMATOLOGY/ONCOLOGY	4,672	2,857
		HEPATOLOGY	.107	.63
		HOSPITALIST	.55	.30
		IMMUNOLOGY	.252	.42
		INFECTIOUS DISEASE	6,435	3,495
		INTERNAL MEDICINE	116,678	76,628
		INTERNAL MEDICINE/PEDIATRICS	4,301	2,321
		INTERVENTIONAL CARIOLOGY	1,201	.785
		LEGAL MEDICINE	.166	.46
		MATERNAL & FETAL MEDICINE	.604	.357

  

<u>AMA PHYSICIANS SPECIALTY</u>	<u>ALL TYPES</u>	<u>OFFICE BASED</u>
AMA Specialty, All Types of Practice, Office Based Only		
ABDOMINAL RADIOLOGY	.71	.29
ABDOMINAL SURGERY	.113	.89
ADDICTION MEDICINE	.228	.134
ADDICTION PSYCHIATRY	.327	.170
ADOLESCENT MEDICINE (IM)	.16	.11
ADOLESCENT MEDICINE (PED)	.478	.236
ADULT RECONSTRUCTIVE ORTHO	.246	.188
AEROSPACE MEDICINE	.531	.192
ALLERGY	.729	.666
ALLERGY & IMMUNOLOGY	3,240	2,534
ANATOMIC PATHOLOGY	1,032	.550
ANATOMIC/CLINICAL PATHOLOGY	15,210	8,464
ANESTHESIOLOGY (MED)	41,266	30,299
BLOODBANKING/TRANSFUSION	.525	.250
CARDIAC ELECTROPHYSIOLOGY	.990	.669
CARDIOTHORACIC RADIOLOGY	.3	.1
CARDIOVASCULAR DISEASES	22,452	17,113
CHEMICAL PATHOLOGY	.37	.14
CHILD & ADOLESCENT PSYCHIATRY	7,522	5,240
CHILD NEUROLOGY	1,318	.770
CLINICAL BIOCHEMICAL GENETICS	.8	.3
CLINICAL CYTOGENETICS	.7	.2
CLINICAL GENETICS	.109	.56
CLINICAL LAB IMMUNOLOGY (A&I)	.44	.33
CLINICAL MOLECULAR GENETICS	.6	.2
CLINICAL NEUROPHYSIOLOGY	.806	.473
CLINICAL PATHOLOGY	.487	.187
CLINICAL PHARMACOLOGY	.305	.42
CLINICAL/LAB - DERM/IMM	.3	.2
CLINICAL/LAB IMM (PED)	.2	.1
CLINICAL/LAB IMMUNOLOGY (IM)	.5	.2
COLON & RECTAL SURGERY	1,364	1,133
COSMETIC SURGERY	.76	.74
CRANIOFACIAL SURGERY	.14	.4

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<b>AMA PHYSICIANS SPECIALTY</b>	<b>ALL TYPES</b>	<b>OFFICE BASED</b>	<b>AMA PHYSICIANS SPECIALTY</b>	<b>ALL TYPES</b>	<b>OFFICE BASED</b>
MEDICAL GENETICS	.448	.165	PEDIATRIC OPHTHALMOLOGY	.184	.177
MEDICAL MANAGEMENT	.289	.19	PEDIATRIC ORTHOPEDICS	.363	.259
MEDICAL MICROBIOLOGY	.67	.26	PEDIATRIC OTOLARYNGOLOGY	.152	.110
MEDICAL ONCOLOGY	.5,342	.3,892	PEDIATRIC PATHOLOGY	.149	.76
MEDICAL TOXICOLOGY (EM)	.93	.29	PEDIATRIC PULMONOLOGY	.691	.409
MEDICAL TOXICOLOGY (PED)	.2	.2	PEDIATRIC RADIOLOGY	.722	.499
MEDICAL TOXICOLOGY (PM)	.20	.6	PEDIATRIC REHAB MEDICINE	.6	.2
MOLECULAR GENETIC PATHOLOGY	.16	.2	PEDIATRIC RHEUMATOLOGY	.146	.56
MUSCULOSKELETAL ONCOLGY	.67	.44	PEDIATRIC SURGERY (NEUROLOGY)	.30	.24
MUSCULOSKELETAL RADIOLOGY	.76	.39	PEDIATRIC SURGERY (SURGERY)	.802	.577
NEONATAL-PERINATAL MED	.4,303	.2,582	PEDIATRIC UROLOGY	.208	.154
NEPHROLOGY	.7,802	.5,560	PEDIATRICS	.59,463	.42,320
NEURO/DIA RAD/NEURORADIOLOGY	.31	.12	PHARMACEUTICAL MEDICINE	.73	.6
NEURODEV DISABILITIES (PED)	.2	.2	PHYSICAL MEDICINE & REHABIL	.8,801	.6,062
NEURODEV. DISABILITIES	.6	.1	PLASTIC SURGERY	.6,626	.5,456
NEUROLOGICAL SURGERY	.5,464	.3,974	PLASTIC SURGERY - HEAD & NECK	.1	.1
NEUROLOGY	.13,204	.9,167	PLSTC SURG - HAND SURGERY	.15	.0
NEUROPATHOLOGY	.360	.153	PROCTOLOGY	.8	.8
NEURORADIOLOGY	.1,855	.1,297	PSYCHIATRY	.40,206	.25,352
NUCLEAR CARDIOLOGY	.3	.1	PSYCHOANALYSIS	.495	.474
NUCLEAR MEDICINE	.1,571	.916	PUB HEALTH & GEN PREVNTV MED	.1,280	.191
NUCLEAR RADIOLOGY	.152	.118	PULMONARY CRITICAL CARE MED	.4,338	.2,563
NUTRITION	.144	.76	PULMONARY DISEASE	.6,366	.4,836
OBSTETRICS	.228	.172	RADIATION ONCOLOGY	.4,492	.3,360
OBSTETRICS & GYNECOLOGY	.39,914	.30,984	RADIOLOGICAL PHYSICS	.1	.0
OCCUPATIONAL MEDICINE	.2,741	.1,565	RADIOLOGY	.4,842	.3,673
OPHTHALMOLOGY	.18,379	.15,489	REPRODUCTIVE ENDOCRINOLOGY	.635	.510
ORS - HAND SURGERY	.102		RHEUMATOLOGY	.4,573	.3,273
ORTHO. SURGERY OF THE SPINE	.613	.527	SELECTIVE PATHOLOGY	.316	.143
ORTHOPEDIC SURGERY	.22,552	.17,134	SPINAL CORD INJURY	.85	.40
ORTHOPEDIC TRAUMA	.103	.74	SPORTS MED (PHYS MED & REHAB)	.20	.16
OSTEOPATHIC MANIPULATIVE MED	.170	.149	SPORTS MEDICINE (EMERG MED.)	.21	.14
OTHER SPECIALTY	.3,384	.1,616	SPORTS MEDICINE (FAMILY PRAC)	.600	.413
OTOLARYNGOLOGY	.9,967	.8,004	SPORTS MEDICINE (IM)	.49	.41
OTOLOGY/NEUROTOLOGY	.135	.106	SPORTS MEDICINE (ORS)	.1,131	.923
PAIN MANAGEMENT (ANES)	.2,158	.1,651	SPORTS MEDICINE (PEDIATRIC)	.49	.27
PAIN MEDICINE	.259	.218	SURGICAL ONCOLOGY	.299	.210
PALLIATIVE MEDICINE	.129	.70	THORACIC SURGERY	.4,873	.3,899
PED. CARDIOTHORACIC SURGERY	.42	.29	TRANSPLANT SURGERY	.150	.112
PEDIATRIC ALLERGY	.159	.129	TRAUMA SURGERY	.255	.146
PEDIATRIC ANESTHES. (PED)	.573	.301	UNDERSEA MEDICINE	.54	.37
PEDIATRIC CARDIOLOGY	.1,956	.1,193	URGENT CARE MEDICINE	.238	.204
PEDIATRIC CRITICAL CARE MED	.1,379	.715	UROLOGY	.10,447	.8,558
PEDIATRIC EMERGENCY MED. (EM)	.698	.243	VASCULAR MEDICINE	.29	.27
PEDIATRIC EMERGENCY MED. (PD)	.115	.49	VASCULAR NEUROLOGY	.40	.2
PEDIATRIC ENDOCRINOLOGY	.937	.450	VASCULAR SURGERY	.2,662	.2,095
PEDIATRIC GASTROENTEROLOGY	.708	.366	VASCULR/INTERVNTNAL RADIOLOGY	.1,635	.1,289
PEDIATRIC HEMATOLOGY/ONCOLOGY	.1,883	.920	<b>Totals</b>	<b>.800,110</b>	<b>.562,033</b>
PEDIATRIC INFECTIOUS DISEASES	.463	.156			
PEDIATRIC NEPHROLOGY	.554	.281			

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